



# CO-OP SWEEP

2018



## Congratulations!

You've found a Co-op Sweep Entry ticket, which gives you the opportunity to participate in this year's competition. This document contains the basic information about Co-op Sweep, as well as the rules, terms and conditions. If you can't commit to the dates outlined below, please let a Customer Service representative know that you're unable to participate as soon as possible so another shopper can take your place.

**Round 2: October 10**, Co-op Trivia. Participants will take a quiz testing their knowledge of the MFC and the cooperative business model. Stop by the Co-op anytime during store hours (8 a.m. to 10 p.m.) on this date to take a 10-question quiz. The top 10 scorers will advance to Round 3. In the case that more than 10 people tie for the high score, participants will be drawn.

**Round 3: October 17**, Scavenger Hunt. The top 10 quiz takers will participate in a timed scavenger hunt in the store where their product knowledge will give them an advantage. If you make it past Round 2, a Co-op employee will be in contact to schedule a timeslot with you. The top two finishers will advance to the final round.

**Final Round: October 23, 2 pm**. The two finalists will be given 2 minutes to sprint through the store collecting products from each department. The participant closest to \$250 (without going over) will win the items in their cart. See additional rules on reverse side.

## Co-op Sweep Rules

1. Participants must be able to attend and meet the physical demands of all competition dates – no substitutes allowed. If you are unable to participate in a particular round, your spot is forfeited, and we will draw from the pool of candidates again. Participants have 24 hours to decide if they would like to participate after finding an entry ticket. If they have not contacted Publicity Coordinator Kelsie Dewar within 24 hours, the spot is forfeited.
2. Participants must agree to being filmed/photographed throughout the competition and be willing to sign the MFC photo waiver. By signing this waiver, you give the Marquette Food Co-op the right to publicize and broadcast your name, voice, and likeness, the fact that you won, and all matters incidental thereto, without any additional compensation, except where prohibited by law.
3. No purchase is necessary to enter or win and odds of winning are dependent on the number of entries and how you score on each consecutive round of the competition.
4. In the final round, the person closest to \$250 without going over wins the contents of their cart. The losing contestant receives a \$50 gift card to the MFC. Contestants must be willing to abide by additional shopping rules for the final round of competition. These rules will be shared with the two remaining contestants 24 hours prior to the final round.
5. If both carts are above \$250, the winner will be the contestant closest to \$250, but will have to select items for a prize basket worth only \$250.
6. The winner must take possession of their groceries at the time of the contest or groceries will be forfeited.
7. Prize may not be returned or exchanged for cash or any other consideration.
8. Each participant forever discharges and releases the MFC and their employees, and agents from any and all liability, claims, causes of action, suits, and demands of any kind arising from or in connection with the promotion, including, without limitation, responsibility for property damage, loss of life, or personal injury resulting from or in connection with participating in the promotion or from or in connection with use or receipt of the prize(s), however caused.
9. The Marquette Food Co-op reserves the right to cancel, terminate or modify the promotion as needed.
10. All rules and the conditions of the judges are final.



502 W Washington St  
Marquette, MI 49855

Open Daily 8am - 9pm  
Everyone Welcome

[www.marquettefood.coop](http://www.marquettefood.coop)  
906.225.0671

